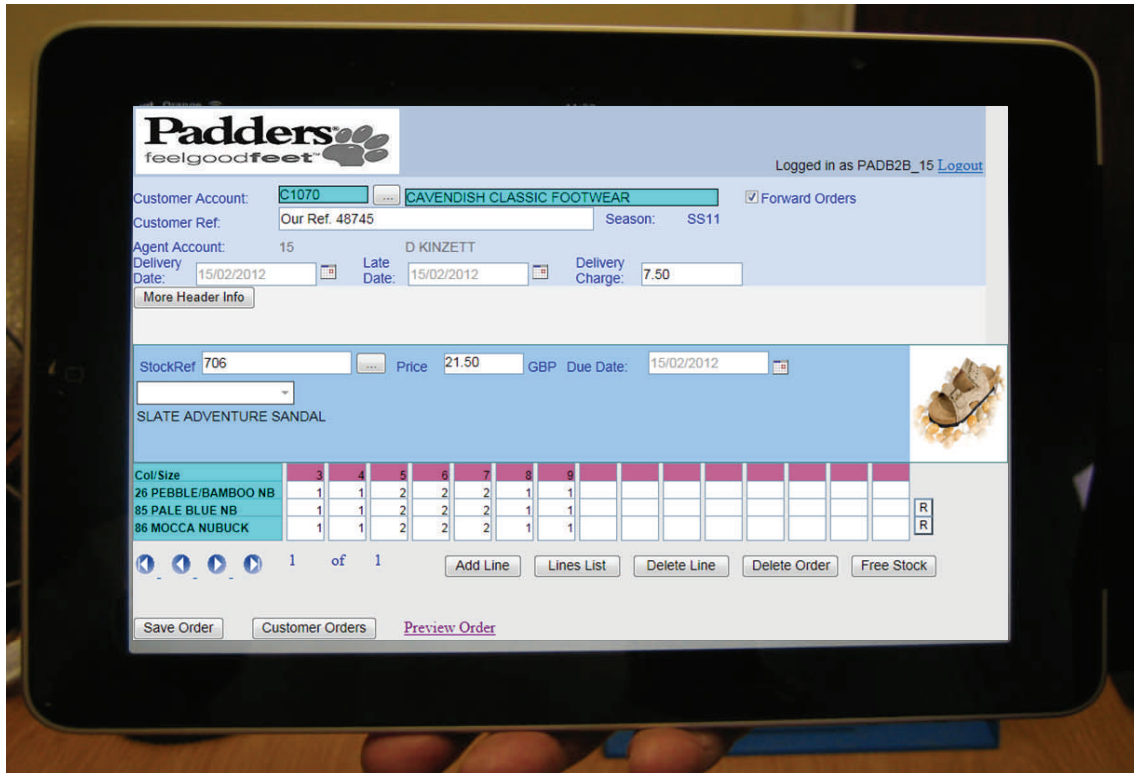




Business To Business – Real Time Order Processing

iPad ready

Web based application compatible with all Tablets



Genesis Online Sales Order Processing is designed from the outset to be a web-hosted application. Genesis OSOP takes full advantage of the latest technology, with a browser-based architecture that means it runs equally well irrespective of hardware used. It can be accessed in the office, at home, in a hotel or anywhere in the world.

Customers & Distributors

Let your customers and distributors enquire about their existing orders and place new ones. Using the secure web interface, you can allow them to look at their order status, check real time stock availability and place new orders quickly and with ease.

Sales Representatives & Independent Agents

Relieve the pressure on your internal office resource. Let your sales representatives and agents to enquire about orders and deliveries for all their customers. Using the secure web interface, you can allow them to sit with a customer and process sales orders immediately online and provide instant and accurate information regarding deliveries and account status.

Genesis Multi Channel Solution

The Genesis suite of programs is comprised of Wholesale, Retail, Epos, Mail Order, Web Store, Concessions, Garment Production allowing for a fully integrated business solution. With a single stock system, single customer database, single re-ordering and single reporting you only do things once. Genesis 2000 makes sense because everything is in one place no matter where your cus-

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